



EmployerConnect™

Powered by 4BlackYouth.com

4blackyouth.com's EmployerConnect™ platform combines the latest in cutting-edge technologies, social mediums and demographic expertise to allow employers to efficiently locate, pipeline and recruit top African-American students and graduates.

Social Media Connections

Your job listings, internships, events and news will be published on FaceBook, Twitter and other social mediums.

Recruitment and Outreach Calendar

The Recruitment and Outreach Calendar is a powerful tool to publicize your recruitment initiatives to drive greater participation.

Media Gallery

EmployerConnect™ is an ideal place to aggregate your existing digital media content to strategically support your recruitment efforts.

Prospect Reports

You will have the option of receiving monthly or bi-weekly reports of verified contact information on prospective candidates who have responded to your call to action.

Job Listings

You will have unlimited listings of your jobs and internships!

Interactions

Potential candidates will have the opportunity to review frequently asked questions and dialogue with your representatives to learn more about careers at your company.

Reach

EmployerConnect™ extends your message into schools, churches and civic organizations where top-performing students can be found but not reached through traditional means.

Audience

Our site visitors are a mixture of high-school, college, grade school students and parents who arrive at our site through search engines, word-of-mouth, advertising and direct links from colleges, universities, and civic organizations.

For more information call **877-564-5040** or email info@4blackyouth.com.

Your EmployerConnect™ profile like the sample page above will be located on the 4blackyouth.com Careers and Internship section